

PRESENTING:

SCHMOOZE 'EM OR LOSE 'EM

THE MAGIC OF CONNECTING WITH OTHERS

What exactly *is* schmoozing? Is it a scam? Trickery? Insincere flattery? According to Webster's Dictionary, *schmoozing* simply means, 'to talk.' Schmoozing is the skill of connecting with others through friendly conversation, or any friendly act, for that matter. A smile, a gift, or even holding the door for someone are all examples of schmoozing. Ultimately, schmoozing is an attitude that strives to ensure other people never walk away "empty-handed" from our interaction with them – it is about establishing a win-win. A schmoozer focuses less on self, and more on others. A schmoozer is less concerned with success and instead, understands that success is simply a by-product of a lifestyle of generosity. That is the magic of schmoozing, and it can be practiced in every area of life, including interactions with strangers, at home, and in the workplace.

Schmoozing is a key ingredient for:

- Effective Leadership
- Strong Team-building
- Better Communication
- Optimal Customer Service
- Making Positive First Impressions

This program is designed to:

- Help Increase Sales
- Teach Conflict-Resolution
- Improve Personal Relationships
- Entertain as well as Educate
- Add Excitement to Your Event!



Devin Henderson speaks and performs at twenty-five events every month. His display of expertise in the areas of magic, comedy, pick-pocketing and audience interaction keeps his talk energized and entertaining. Winning various awards for his magical talents, Devin has been featured in multiple television commercials, has made appearances on FOX, CBS, NBC, and has appeared in a motion picture.

Devin is a graduate of Kansas State University with a bachelor's degree in Family Studies and Human Services. Having built his entertainment business from the ground up fresh out of college, Devin credits the rapid growth of his career to his desire to connect personally with his clients. He shares how the schmoozing techniques he practices can help anyone become successful in any role or occupation.

“ Devin kept us all entertained, amused, and actively listening to his presentation. The response was fantastic!! I am hard-pressed to find other speakers as popular. I have already booked him as keynote speaker for another event. ”

Lynsey Flage, Vice President, American Advertising Federation of San Angelo, Texas

“ If more people could hear your Schmoozing presentation, good customer service would be a given and more people could live with a smile and a positive attitude! What a place this world would be!! ”

Annette Stithem, Associate Broker/Coach, Reece & Nichols Realtors

“ Devin was highly motivational and really connected with our staff. Since the presentation, several staff members have been focused on going beyond their every day approaches to connect with students and peers. ”

Ryan Wiebe, Associate Principal, Lexington Trails Middle School

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